

Venkat R Gude

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KEY SKILLS

ACADEMIC

- **Curriculum design** and development for **Textile design & Fashion design** programs and infrastructure development for institution building.
- Establishing **institutional collaborations** with industry & other design institutions.
- Inducting **best practices & developing systems** for effective training, assessment & academic administration.

INDUSTRY

- **Design leadership** through product innovation & cost optimization.
- **Design concepts** to retail ready **Product dev** for value added home textiles.
- Innovation in **Embroidery, Print, Weave** and other surface techniques.
- **Product styling** through color, texture and detailing.
- Bridging gap between Design & Sales/marketing functions through sustainable systems & processes.
- **Market research** and **Trend forecasting**

EDUCATION 1994–1997, 3yr **PG Professional Diploma** (equal to M.Des.) in **Textile Design**.
National Institute of Design (NID), Ahmedabad, India.

1988 –1993, 5yr **BFA** (Bachelor of Fine Arts) in **Painting**,
Andhra University, Visakhapatnam, AP, India.

WORK EXPERIENCE

May 2016 – Till date : **Associate Professor in Design**,
IKSV UNIVERSITY, Khairagarh, CG, India. *(a state university with Grade –A by NAAC.)*

- Teaching B.Voc. Textile design, and Fashion design classes and coordinating over all administration for the Dept of Craft & Design under the guidance of HOD.

Sept 2015 – May 2016: **General Manager - Product Development & Design**
INDO COUNT INDUSTRIES LTD., Mumbai.

- Heading the Design and Product Development functions with focus on seasonal Fashion Bed Linen collections for New York Market weeks & Heimtextil trade fairs besides the buyer specific developments.

Dec 2013 – Sept 2015: **Subject Expert, Guest faculty/ Asst. Professor**.
IKSV UNIVERSITY, Khairagarh, Chhattisgarh, India. *(a state university with Grade 'A' by NAAC)*

- Design and development of course curriculum for B.Voc Textile & Fashion design, infrastructure development, teaching & mentoring at the Department of Craft & Design.

2012 – 2013 Sept., **Design Consultant**

TEXTRADE INTERNATIONAL LTD., Mumbai, INDIA

- Market research and development of sustainable design strategy for the yet to be launched luxury home fashion brand Annasimona.

2008 –2012, **Deputy General Manager - Design & Product development**

TEXTRADE INTERNATIONAL LTD. Mumbai, INDIA

- Leading the design & product development department, Business development support and promotion. Development of systems and processes for the department.

2005 –2008 : **Senior Manager – Product development & Design**

SPRINGS GLOBAL US INC. Gurgaon (New Delhi), INDIA..

- Product development and sourcing of Home textile products from India. Business growth of TOB category for Springs USA and development of Bed linen and Decorative pillow categories for Springs Canada from scratch.

2000–2005, **Senior Manager -Textile designer**

TEXTRADE Pvt. Ltd. Mumbai, INDIA

- Market research & Trend forecasting, Design & product development of coordinated Home textile products. Product expansion into value added fashion TOB range and Decorative pillows.

1998–2000, **Textile Designer**

KARSONDAS EXPORTS, Mumbai, INDIA

- Design development of hand woven Rugs, Throws and Curtains every season based on international trends.

Other Training & workshops

2012: Two day workshop in **Social Media Marketing** by Digital Vidya, New Delhi.

2012: Four month Dip. in **International Marketing** from AMA, Ahmedabad, India.

2004: An **ISO 9002: 1994 Quality Systems & Audit** certification course By The Textile Committee, Gov. of India, Mumbai

International Exposure

Participation and visits:

Heimtextil hometextile trade fair (1999 – 2011, 2016) Frankfurt Germany,

Evtteks-2010 Istanbul-Turkey,

Maison de Objet-2003, Paris, France.

New York Home Fashion Market Weeks in **New York, USA** (2008-2011,2015 & 2016.) Product development visits to factories in **China** and **Pakistan** during 2007

**Computer Skills
Language Proficiency**

MS Office and **Adobe Photoshop**, Ned Graphics, Wilcom Embroidery digitizing.
English, Hindi & Telugu

Interests & Hobbies

Interests: Design research, Global Arts & Crafts, Handlooms, Luxury & Fashion, Entrepreneurship, Social Media marketing, Design management,

Hobbies: Photography, Travelling, Reading, Watching movies etc.

Personal Details

DOB & Gender: 19th June 1970, Male, **Marital status:** Married,
