

B.VOC. DESIGN IX SEMESTER (III YEAR), EXAM. DEC-2016
BUSINESS STUDIES

PAPER-I

Time: 3 Hrs.

Max. M. 70 Min. M.23

Note : Read the instructions carefully before answering the question.

SECTION-I

(Marks- 5x6=30)

Answer any five questions:-

1. Who is an entrepreneur?
2. What is business research or market research?
3. What is an enterprise or what is management of a business?
4. What are entrepreneurial resources?
5. Which do you mean by financing agencies?
6. What are the factors of income in a business?
7. What is profit and loss?

SECTION-II

(Marks- 1x40=40)

1. Make a project report for a business proposal to submit to a bank for a business loan.

B.VOC. DESIGN IX SEMESTER (III YEAR), EXAM. DEC-2016

FASHION STUDIES

PAPER-II

Time: 3 Hrs.

Max. M. 70 Min. M.23

SECTION-I

(Marks- 6x5=30)

Answer any six questions:-

1. Define what is Fashion and what is Fad?
2. Write about Haute Couture & Pret-a-Porte.
3. List top 5 fashion capitals of the world and the country they belong to.
4. What is Trend, Style, Classic in the field of fashion?
5. What is a Fashion Cycle and explain with a diagram?
6. What is a Trend cycle and explain with a diagram?
7. List 5 most popular Fashion Shows of the world.
8. List 5 most popular Fashion magazines of the world.
9. What are the elements of Fashion Design?

SECTION-II

(Marks- 4x10=40)

Answer any four questions from the below:-

1. Write a brief history of Fashion from Ancient era to Edwardian Era with highlights of each era.
2. Write about fashion and trends of 1990s.
3. Write about fashion and trends of 1970s.
4. Write about fashion during Depression era.
5. Write about fashion evaluation of early 21st century.
6. Write about fashion of Georgian era.
7. Write about fashion of Elizabethan era.